

[Advertisement](#)[Subscribe](#)[eStore](#)[PRIVACY POLICY](#)

RESPONSIBILITY | COCOA CERTIFICATION



Shared Goodness

Cocoa Certification



Hershey is committed to sourcing **100 percent certified cocoa** for all chocolate products around the world. Certified cocoa is verified by independent auditors to ensure the highest international standards for labor, environmental and farming practices. The company currently purchases 10 percent certified cocoa. That number will rise to 40-50 percent by the end of 2016, and 100 percent by 2020.

Hershey sources cocoa through three of the world's most recognized cocoa certifying organizations: **UTZ**, **Fairtrade USA** and **Rainforest Alliance**. As Hershey's buying volume increases, the company will work with other well-established certification organizations to expand their capacity to certify more cocoa farmers globally.

Hershey-supported sustainability and certification programs will benefit more than 750,000 cocoa farmers by 2017.

U.S. consumers can currently purchase HERSHEY'S BLISS, DAGOBA and SCHARFFEN BERGER products with 100 percent cocoa from Rainforest Alliance Certified farms.

Program Resources

[HERSHEY 21st Century Cocoa Plan Outlines Commitment to Sustainable Cocoa](#)

[Hershey Announces Milestones to Achieve 100% Certified Cocoa by 2020](#)

[A Watershed Moment for Our Industry to Work Together With Cocoa Growing Nations to Increase Opportunities for Farmers](#)

[Download full news release \(PDF\)](#)

[Hershey to Source 100% Certified Cocoa By 2020](#)

The Hershey Company today said it will source 100 percent certified cocoa for its global chocolate product lines by 2020 and accelerate its programs to help eliminate child labor in the cocoa regions of West Africa.

[Download full news release \(PDF\)](#)